

Animals may not be our whole life, but they do make our lives whole.

Through storytelling and therapeutic reading, our foundation helps others to appreciate the healing power that animals can have on humans and the happiness and sense of well-being they engender.

Stories sustain us in times of trouble and serve to encourage us towards ends we would not otherwise envision.

Stories can reveal how problems may be approached and solved. They encourage people to discuss problems more freely, enabling them to plan a more constructive course of action to handle a crisis.

I can only imagine how many lives were saved and turned around because of this organization's dedication, both by educating people and having turned around the lives of so many deserving animals themselves.

JANE SEAMAN, NEW YORK



LAND of PUREGOLD
FOUNDATION, INC

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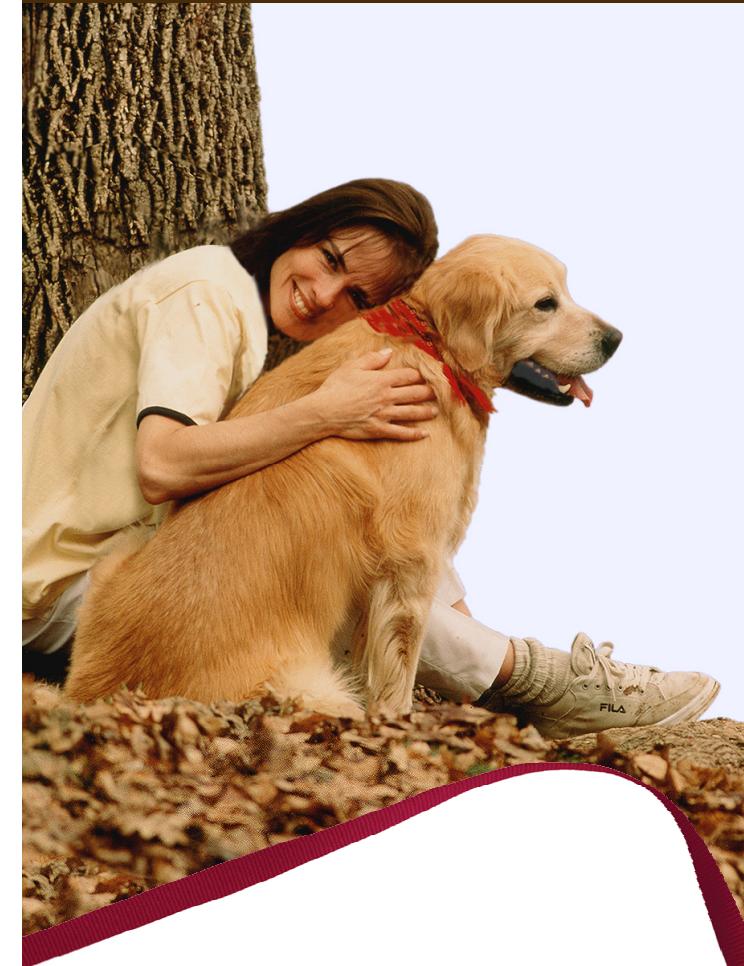


Live, Love, Laugh and Learn

Visit us at Landofpuregold.com and take in all things canine—over 1,000 captivating pages for all to explore.



Strengthen & Lengthen 'The Bond'



LAND of PUREGOLD
FOUNDATION, INC

A 501 (c) (3) NONPROFIT

Far from a luxury, pets are now recognized as a necessity—friends who fortify us daily with their gifts of love, loyalty and laughter.

DR. ALLEN SCHOEN

Importance of The Bond

as our species work together to eliminate cancer

The National Cancer Institute Director issued a challenge to cancer researchers to "eliminate the suffering and death caused by cancer by 2015." Well, our dogs may be critical to making that a reality.

Years of research with artificially induced cancers in rodents have not translated into much success in human trials. Dogs and humans are the only two species that develop lethal prostate cancers. And, the breast cancer that affects dogs spreads to bones, just as it does in women. Osteosarcoma, the most frequent bone cancer of dogs, presents in the same way as it does for our teenagers. This sharing of genetic signature has been the genomic proof of principle that Comparative Oncology researchers have been seeking.



How do we strengthen the Human-Canine Bond?

Our foundation promotes holistic health, organic & chemically free living, responsible dog care, and respectful and consistent training practices.



What proactive steps can we take to lengthen 'The Bond'?

Our foundation disseminates materials on canine cancers—educating others about more preventative courses of action to maintain a healthy and strong immune system.



What can we do to make a difference?

Through tax-deductible donations, our Foundation Store, promotional activities, and the development of creative educational media, we are helping to fund cancer treatment for working dogs and research in comparative oncology.

The Land of PureGold carried me through the hardest time in my life. I imagine many have been helped, uplifted, and educated.

BRANDI THORNTON, CANADA



LIVE, LOVE, LAUGH & LEARN

Come live and learn about puppy beginnings, proactive rearing and the cycle of life. Witness the loyalty of our canine heroes and working dogs in Assistance, Therapy, Search & Rescue, and Enforcement. And, finally, love and laugh with our contests and fun activities.

The lessons our furry angels teach us are never ending — inspiring a new respect, appreciation and celebration of life.

With a 100% volunteer board membership that includes renowned veterinarians, Dr. Allen Schoen and Dr. Marty Becker, our public charitable organization under Section 501(c)(3) allows donations to be tax-deductible. And, few causes are more gratifying than helping those who are facing a diagnosis of cancer. Well respected by the professional community, the Landofpuregold.com site is frequented daily by thousands of animal lovers, affording sponsors unprecedented visibility and recognition.

Sometimes laughter, sometimes tears. But always food for the soul.